



Signature Risk Partners Inc. Contact Information James Grant President & Chief Executive Officer 1-800-260-9921 x111 jgrant@signaturerisk.com **CMAC Contact Information** Suzanne Godbehere Chief Executive Officer 416-979-0640 x242 <u>sgodbehere@thecmac.ca</u>

## For Immediate Release

## The Club Management Association of Canada and Signature Risk Partners Inc. Announce Three-Year Partnership Agreement

TORONTO, Ontario (February 3, 2025) – The Club Management Association of Canada (CMAC) and Signature Risk Partners Inc. are pleased to announce a three-year partnership agreement. The CMAC Corporate Partner program recognizes industry partners, which share the values of CMAC and offer members support as leaders in the club management profession in Canada.

CMAC's vision is to create great leaders through excellence in professional club management and its mission is to promote and develop the profession of club management. The Association offers a range of programs and services in response to member needs and expectations including the certification program leading to the Certified Club Manager (CCM) and Certified Chief Executive (CCE) designations. Access to career opportunities, and a forum for networking for COOs, GMs, clubhouse managers, food and beverage supervisors, golf superintendents, chefs, and other professionals involved in club management are also important offerings of CMAC.

"Signature Risk is proud to deepen our relationship with CMAC," said James Grant, president & CEO of Signature Risk. "Collaborating with CMAC and its leadership allows us to support their mission and enhance the club management profession across Canada. With extensive experience insuring golf and country clubs across North America, we recognized the need for a tailored commercial insurance solution for city, social, and athletic clubs. Drawing on over 17 years in the industry, we developed Signature Club—an insurance package designed to protect clubs, their members, guests, and amenities."

"As trusted advisors to the Canadian club industry, we are delighted to welcome Signature Risk as an official Gold Corporate Partner," said Suzanne Godbehere, CEO of CMAC. "Our corporate partners play a vital role in enabling CMAC to provide high-quality education and valuable opportunities to our members, and we deeply appreciate Signature Risk's commitment to our mission."

The partnership took effect on February 1, 2025.

## About Club Management Association of Canada

The Club Management Association of Canada is the national professional association for individuals involved in the club management profession in Canada. Since 1957, the association has been supporting members with education, certification, networking, and member events to facilitate them being the best in the industry. Members include general managers, chief operating officers, assistant general managers, clubhouse managers, golf superintendents, chefs, controllers, food and beverage supervisors, golf professionals, as well as students interested in pursuing a career in club management. CMAC professionals work at private, semi-private and public golf clubs, country clubs, city clubs, faculty clubs and recreation and leisure clubs.

CMAC is headquartered in Toronto, Ontario, with over 650 members and 11 branches across Canada.

For more information, visit www.thecmac.ca or follow @clubmgmtcanada on X, @clubmgmtcanada on Instagram and The Club Management Association of Canada on LinkedIn.

## About Signature Risk Partners Inc.

Signature Risk Partners Inc. creates and markets custom insurance programs for professionally managed groups and individual organizations. Each new program begins with extensive research and includes interviews with company management, consultants and our insurance industry partners. Once a new program has been developed an underwriter is carefully selected to ensure the right fit for the program.

Signature Risk's "best–in-class" programs are offered to select industries where owners and operators can benefit from improved coverage and superior service.

To learn more, more visit www.signaturerisk.com

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