

FOR IMMEDIATE RELEASE

Signature Park Introduces New Initiative to Ease Insurance Policy Renewals During Wildfire Season

Toronto, ON, August 06, 2024 - Signature Park, a leader in providing commercial insurance to the RV Park and Camping industries, is proud to announce a new initiative designed to help businesses across Canada manage their insurance renewals more effectively during the challenging wildfire season. Signature Park will work with Insurance Brokers to help them move their RV Park and Campground owners' commercial insurance policy renewal dates to a more convenient time of year, ensuring peace of mind and uninterrupted coverage during periods of heightened risk.

Wildfire Season: A Critical Time for Businesses

The wildfire season in Canada, typically spanning from early spring to late fall, has become increasingly unpredictable and severe. Businesses in affected areas face numerous challenges, including potential evacuation, property damage, and disruptions to operations. These pressures can make the task of renewing insurance policies particularly burdensome and stressful.

Why Adjusting Renewal Dates Matters

The ability to shift insurance policy renewal dates offers several significant advantages for businesses:

1. **Reduced Stress and Administrative Burden:** By avoiding the need to focus on insurance renewals during the wildfire season, business owners and managers can concentrate on safeguarding their operations and ensuring the safety of their employees and customers.
2. **Uninterrupted Coverage:** Aligning renewal dates with less volatile periods ensures that businesses are not at risk of lapses in coverage during one of the most critical times of the year.
3. **Enhanced Risk Management:** With policy renewals scheduled outside of wildfire season, businesses have the opportunity to better assess their insurance needs and make informed decisions without the pressure of an ongoing natural disaster.
4. **Proactive Planning:** This initiative allows businesses to engage in more strategic planning and risk management, taking into account the lessons learned from previous wildfire seasons to better protect their assets and operations.

How the Process Works

At your insurance renewal simply ask your Insurance Broker to request an extension from your current insurance provider to a date in the future. Our experts will work with your Insurance Broker to help determine the most suitable new renewal date, ensuring minimal disruption to your coverage and operations.

Commitment to Customer Care

“At Signature Park, we understand the unique challenges that the wildfire season presents to businesses across Canada,” said James Grant, President & CEO of Signature Risk Partners Inc. “Our goal is to provide our clients with flexible solutions that alleviate stress and enhance their ability to manage risks. By offering the option to move policy renewal dates, we aim to deliver greater peace of mind and support our customers in safeguarding their businesses.”

For more information on how to adjust your commercial insurance policy renewal date, please contact **Karen Noel** or **Rachel Zubick** at **800-260-9921** or visit our website at www.signaturerisk.com.

About Signature Risk Partners Inc.

Signature Risk Partners Inc. is a premier provider of commercial insurance solutions, dedicated to helping businesses across Canada protect their assets. With a commitment to innovation, customer service, and comprehensive coverage options, we are proud to be a trusted partner for businesses of all sizes.

Contact:

James Grant
President & CEO
Signature Risk Partners Inc.
toll free: 800-260-9921
jgrant@signaturerisk.com
www.signaturerisk.com

[@signaturerisk](#)